



Washington Smart Growth Alliance Smart and Sustainable Growth Recognition Program *Call for Applications - Deadline September 15, 2008*

Over 50 development proposals in the Washington region have reaped the benefits of recognition as a Smart Growth Project proposal...shouldn't yours?

Submit your application now for the Smart and Sustainable Growth Recognition Program. Each quarter the Alliance welcomes proposals that meet the program's demanding recognition criteria for:

- **Location**
- **Density, Design and Mix of Land Uses**
- **Transportation / Mobility / Accessibility**
- **Environment**
- **Mixed Income Housing**
- **Community Benefits**
- **Community Participation**

Why - and when - should you seek recognition? Developers in the region understand the challenges in gaining approval of smart growth projects. Recognition by an independent third party like the Alliance helps get you through the review and entitlement process by informing public officials and others about the benefits of smart growth projects to the community and the region. Recognition is not an award for projects already approved or built, so you should submit your application during the local project review and entitlement process. Projects that have been built, broken ground or completed the entitlement process are not eligible.

How does the program work? Once your application has been accepted, an independent jury will review it against the Alliance's demanding smart growth recognition criteria. The jury is made up of representatives of Alliance member organizations and other at-large jurors from throughout the region, who are appointed for their professional expertise and experience in development-related disciplines. The applicant for each proposal that meets the smart growth criteria receives a recognition letter that can be used to support approval of the project. The Alliance issues a press release and features recognized proposals on our website and provides comments and testimony about the recognition at public hearings before reviewing authorities. Applicants whose projects are not granted recognition are notified of this decision by phone and in the strictest confidence -- this is a no-risk process for the applicant regardless of the outcome.

Our newly revised criteria will be in effect. Please note that our revised Smart Growth Recognition Criteria will be in effect for the September round of reviews. For all the details, including revised application instructions, visit www.SGAlliance.org.

For more information. Contact Deborah Miness Westbrooke via [email](mailto:deborah@sgalliance.org), by phone at 301-986-5959 or 301-219-1100 or visit www.SGAlliance.org.

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