



WASHINGTON SMART GROWTH ALLIANCE Smart Growth Recognition Program

Call for Applications - Deadline June 16, 2008

Over 50 development proposals in the Washington region have reaped the benefits of recognition as a Smart Growth Project proposal...shouldn't yours?

What are the benefits? In the Washington Business Journal of 2-29-08 the Alliance ran an advertisement highlighting the recognized developments of the last two years (click [here](#) for a PDF version). Region-wide publicity for your company and your project is just one of the benefits of Smart Growth Recognition!

Submit your application now for the Smart Growth Recognition Program. Each quarter the Alliance welcomes proposals that meet the program's demanding smart growth criteria for:

- **Location**
- **Density, Design and Mix of Uses**
- **Transportation / Mobility / Accessibility**
- **Environment**
- **Mixed income**
- **Community assets**

Why - and when - should you seek Smart Growth Recognition? Developers in the region understand the challenges in gaining approval of smart growth projects. Smart Growth Recognition helps get you through the review and entitlement process by informing public officials and others about the benefits of smart growth projects to the community and the region. Smart Growth Recognition is not an award program for projects already approved or built, so you should submit your application during the local project review and entitlement process. Projects that have been built, broken ground or completed the entitlement process are not eligible.

How does the program work? Once your application has been accepted, an independent jury will review it along with others against the Alliance's demanding smart growth recognition criteria. The jury is made up of representatives of Alliance member organizations and other at-large jurors from throughout the region, who are appointed for their professional expertise and experience in development-related disciplines. The applicant for each proposal that meets the smart growth criteria receives a recognition letter that can be used to support approval of the project. The Alliance issues a press release and features recognized proposals on our website. We will also provide comments and testimony about the recognition at public hearings before reviewing authorities. Applicants whose projects are not granted recognition are notified of this decision by phone and in the strictest confidence -- this is a no-risk process for the applicant regardless of the outcome.

For More Information. Contact Deborah Miness at dminess@SGAlliance.org or 301-986-5959 or visit our website at <http://www.SGAlliance.org/sgrp.html>.

Washington Smart Growth Alliance Partners

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